

Annual Systems Engineering Conference 2026

Sponsorship Opportunities

Purposeful Transformation

24-25 November 2026

Telford International Centre

Sponsorship Packages Deadline: Friday 31st July

Promotional Opportunities at the UK Annual Systems Engineering Conference

The Annual Systems Engineering Conference (ASEC), organised by IfSE (formally known as INCOSE UK), is the flagship event for Systems Engineering. It brings together a wide range of professionals from a variety of backgrounds, with the common interest of building upon their Systems Engineering knowledge and sharing ideas with their peers.

ASEC 2026 offers opportunities to promote your business to the ASEC delegates. Our events attract a wide diversity of attendees from the Systems Engineering community and delegates from other communities interested in taking a Systems Engineering approach to complex systems; many of whom help to shape investment decisions within their organisations. You can display your company's products and services at an exhibition stand or raise your company's profile through one of the sponsorship options. The various options are described in the following pages.

The theme for ASEC 2026 is **'Purposeful Transformation'**, within which we intend to explore the following sub-themes:

- **Digitalisation**
- **Systems Thinking**
- **An Enterprise Approach**
- **AI and Automation**

As with previous years, there will be plenty of scope for examples of innovative Systems Engineering.

This year we have re-imagined sponsorships. Instead of individual opportunities to sponsor we are offering collaborated packages at varying tiers, to offer companies and organisations the best opportunities to maximise their presence at this prominent Systems Engineering event.

The deadline to secure a Sponsorship Package is **Friday 31st July 2026**.

See the overview of sponsorship packages on the next page [\[Page 3\]](#)

Along with the Sponsorship packages there are additional sponsorship opportunities available. [\[Coming Soon\]](#)

Sponsorship Packages

All packages include

- Logo on Event Website
- Logo in Handbook on Sponsors page
- PowerPoint slide or flyer on table
- Social media on IfSE LinkedIn Page announcing Sponsorship
- Logo with hyperlink on footer of every page of joining instructions **(Excluding Bronze)**

Plus

Platinum Plus		<ul style="list-style-type: none"> • Company sign displayed at registration desk and four pillars, and in both Streams • Logo on online programme, handbook and proceedings • Logo with hyperlink on the footer of every post conference email • Sponsor acknowledged by Council, and in opening/closing slides, plus chance to speak for 15 mins on Day 2 • Dinner ticket x2 (One of which is on the Top Table) • Full page advert in handbook or ePreview • Conference tickets x2 	
Platinum		<ul style="list-style-type: none"> • Company sign displayed during Stream 1 OR Stream 2 • Logo on online programme, handbook and proceedings • Logo with hyperlink on footer of every post conference email • Dinner ticket x2 (One of which is on the Top Table) • Full page advert in handbook or ePreview • Conference tickets x2 	
Gold		<ul style="list-style-type: none"> • Company sign displayed at Event Dinner and on menus • Logo on online programme, handbook and proceedings • Dinner ticket x2 • Full page advert in handbook or ePreview • Conference ticket x2 	
Silver		<ul style="list-style-type: none"> • Company sign at ECF meeting and Sponsor a Student • Dinner ticket x1 • Full page advert in handbook or ePreview • Conference ticket x1 	
Bronze		<p>Either:</p> <ul style="list-style-type: none"> • ALPHA - Company Sign at Refreshment Stand - Day 1 or Day 2 (2 Available) • BETA - Company Sign at Ice Breaker Drinks OR Pre-Dinner Drinks (2 Available) • GAMMA - Wine at event dinner (1 Available) <p>AND</p> <ul style="list-style-type: none"> • Dinner ticket x1 • Half page advert in handbook or ePreview • Conference ticket x1 	

If you would like to sponsor ASEC 2026, contact events@ifse.org.uk and secure your package by **31st July 2026**

Platinum Plus

£6,500

Worth over £9,000



This package is the **ULTIMATE** opportunity for your company to be **THE premier Sponsor of ASEC 2026**

This package offers you sponsorship of the Registration Desk and Conference Streams which includes; displaying your company sign at the registration desk, and in both Stream 1 and Stream 2 of the Conference, as well as your company branding wrapped on 4 pillars. Your company will have their logo placed on the online Programme on the ASEC Website, Event Handbook, and Proceedings. A slide supplied by yourselves will be added to the rolling PowerPoint in the Exhibitor Hall. Your logo will be placed and hyperlinked on every page of the joining instructions as well as every post-conference email. IfSE Council will announce your sponsorship in the opening and closing slides of the event, as well as offer you the opportunity for a 15-min speaker slot at the start of Day 2.

The **Platinum Plus Sponsorship** will also include 2 conference tickets and 2 dinner tickets (one of which will be on the top table). Your sponsorship will also be announced on social media and you have the option to include a full page advert in either the Event Handbook or the IfSE members newsletter, ePreview.

- Logo on Event Website
- Logo in Handbook on sponsors page
- PowerPoint slide or flyer on table
- Company sign displayed at registration desk, in both Streams (Supplied by yourselves)
- Company branding wrapped on 4 pillars (Artwork supplied by yourselves)
- Logo on online programme, handbook and proceedings
- Logo with hyperlink on footer of every page of joining instructions which is distributed to every delegate upon registering and again a week before the event
- Logo with hyperlink on the footer of every post conference email including the Event Survey
- Sponsor acknowledged by Council, and in opening & closing slides
- 15 minute chance to speak during Ruby Exhibitor Presentations
- Dinner ticket x2 (One of which is on the Top Table)
- Social media detailing sponsorship
- Full page advert in handbook or ePreview
- Conference tickets x2

Deadline: Friday 31st July 2026
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Platinum (2 Available: Stream 1 & Stream 2)

£4,500
Worth over £7,000

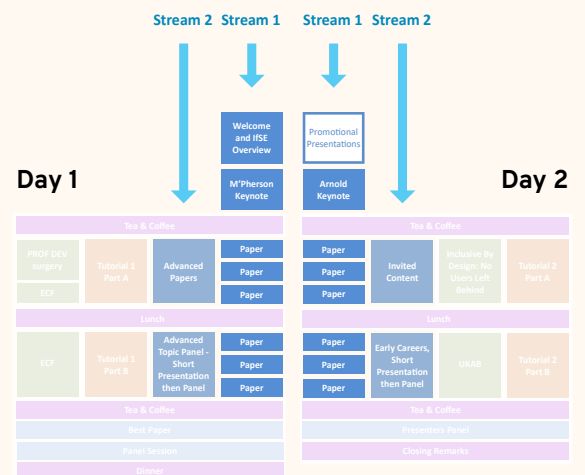
This package offers your company the opportunity to place your branding on the online Programme on the ASEC Website, Event Handbook, Proceedings. A slide supplied by yourselves will be added to the rolling PowerPoint in the Exhibitor Hall. Your company sign will be prominently displayed during Stream 1 or Stream 2 of the Conference. Your logo will be placed and hyperlinked on every page of the joining instructions as well as every post-conference email.

The **Platinum Sponsorship** will also include 2 conference tickets and 2 dinner tickets (one of which on the top table).

Your sponsorship will also be announced on social media and you have the option to include a full page advert in either the Event Handbook or the IfSE members newsletter, ePreview.

- Logo on Event Website
- Logo in handbook on sponsors page
- PowerPoint slide or flyer on table
- Company sign displayed during Stream 1 OR Stream 2 (Supplied by yourselves)
- Logo on online programme, handbook and proceedings
- Logo with hyperlink on footer of every page of joining instructions which is distributed to every delegate upon registering and again a week before the event
- Logo with hyperlink on footer of every post conference email
- Dinner ticket x2 (One of which is on the Top Table)
- Social media detailing sponsorship
- Full page advert in handbook or ePreview
- Conference tickets x2

A large blue circular graphic containing the text 'Platinum £4,500 Worth over £7,000' and '2 Available'. Below it is a smaller pink circular graphic that says '2 FREE Conference Tickets'.



Deadline: Friday 31st July 2026
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Gold (1 Available: Event Dinner and Menus)

£3,300

Worth over £5,000

This package offers the opportunity to place your company logo on the online Programme on the ASEC Website, Event Handbook, Proceedings. A slide supplied by yourselves will be added to the rolling PowerPoint in the Exhibitor Hall. Your company sign will be displayed during the Event Dinner and your company logo printed on the menus. Your logo will also be placed and hyperlinked on every page of the joining instructions.

The **Gold Sponsorship** will also include 2 conference tickets and 2 dinner tickets. Your sponsorship will also be announced on social media and you have the option to include a full page advert in either the Event Handbook or the IfSE members newsletter, ePreview.

- Logo on Event Website
- Logo in handbook on sponsors page
- PowerPoint slide or flyer on table
- Company sign displayed at Event Dinner and company logo on menus (Company sign supplied by yourselves)
- Logo on online programme, handbook and Proceedings
- Logo with hyperlink on footer of every page of joining instructions which is distributed to every delegate upon registering and again a week before the event
- Dinner ticket x2
- Social media detailing sponsorship
- Full page advert in handbook or ePreview
- Conference ticket x2



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Silver (1 Available: Early Careers Forum (ECF) Meeting and Sponsor a Student)

£2,250

Worth over £3,500



Your company sign will be displayed at the Early Careers Forum (ECF) meeting and your company will sponsor a student to attend ASEC. The sponsor will be introduced to the individual benefiting from the sponsorship.

A slide supplied by yourselves will be included in the rolling PowerPoint in the Exhibitor Hall. Your logo will be placed and hyperlinked on every page of the joining instructions.

The Silver Sponsorship will also include 1 conference ticket and 1 dinner ticket. Your sponsorship will also be announced on Social media and you have the option to include a full page advert in either the Event Handbook or the IfSE members newsletter, ePreview.

- Logo on Event Website
- Logo in handbook on sponsors page
- PowerPoint slide or flyer on table
- Company sign at Early Careers Forum Meeting (Supplied by yourselves)
- Sponsor a Student (*More information on the next page*)
- Logo with hyperlink on footer of every page of joining instructions which is distributed to every delegate upon registering and again a week before the event
- Dinner ticket x1
- Social media detailing sponsorship
- Full page advert in handbook or ePreview
- Conference ticket x1

Continued...

Deadline: Friday 31st July 2026
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Silver (1 Available: Early Careers Forum (ECF) Meeting and Sponsor a Student)

£2,250
Worth over £3,500



What is included in Sponsor a Student?

What the sponsorship will cover for the student:

- The cost of a two-day student attendance fee on November 24th and 25th
- Attendance at the event dinner on November 24th
- Overnight accommodation on the 24th November
- Up to £50 towards travel costs

Criteria for Students:

Must be enrolled in further or higher education on course which is deemed appropriate by the directors, and interested in the development and application of Systems Engineering.

Should not be in full time employment as a systems engineer.

How will the student be chosen?

- Details will be sent to universities who offer Systems Engineering courses asking if they are aware of any students that would benefit from attending. In the first instance, the UKAB universities will be contacted and details will also be sent to all student members of IfSE.
- Students interested will then be sent the criteria form to apply.
- Once the form is returned to us, IfSE will ensure the student meets the criteria.
- After the deadline for the sponsorship has passed, the student will be selected at random and notified.

Notes:

- *The Events Team will book the hotel accommodation.*
- *The Individual will book their own travel and will need to submit a receipt for their travel to claim the £50 towards the travel.*
- *No refunds offered.*

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Bronze Alpha (2 Available: Refreshments on Day 1 or 2)

£1,500

Worth over £3,000



This package offers your company sign prominently displayed at the popular coffee/tea/refreshment stand which is positioned in the main Exhibition Hall offering high footfall on either Day 1 or Day 2. A slide supplied by yourselves will be featured on the rolling PowerPoint in the Exhibitor Hall.

The **Bronze Alpha Sponsorship** also includes 1 conference ticket and 1 dinner ticket. This sponsorship will also include a social media announcement of your sponsorship, and the option to include a half page advert in either the Event Handbook or the IfSE members newsletter ePreview.

- Logo on Event Website
- Logo in handbook on sponsors page
- PowerPoint slide or flyer on table
- Company sign at Refreshment Stand on Either Day 1 or Day 2 (Supplied by yourselves)
- Dinner ticket x1
- Social media detailing sponsorship
- Half page advert in handbook or ePreview
- Conference ticket x1

Deadline: Friday 31st July 2026
Contact events@ifse.org.uk

Bronze Beta (2 Available: Ice Breaker OR Pre Dinner Drinks)

£1,500

Worth over £3,000



1 FREE
Conference
Ticket

This package offers your company sign displayed at the Ice Breaker Drinks OR Pre-Dinner Drinks, which will include custom printed wine collars, as well as the inclusion of a slide supplied by yourselves on the rolling PowerPoint in the Exhibitor Hall.

The **Bronze Beta Sponsorship** will also include 1 conference tickets and 1 dinner ticket. This sponsorship also includes a social media announcement of your sponsorship, and the option to include a half page advert in either the Event Handbook or the IfSE members newsletter ePreview.

- Logo on Event Website
- Logo in handbook on sponsors page
- PowerPoint slide or flyer on table
- Company sign displayed at Ice-Breaker drinks OR Pre-Dinner Drinks (Supplied by yourselves)
- Custom printed wine collars with your company logo on it
- Dinner ticket x1
- Social media detailing sponsorship
- Half page advert in handbook or ePreview
- Conference ticket x1

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Bronze Gamma (Wine at the Event)

£1,500

Worth over £3,000

This package offers the opportunity to sponsor the wine at the event dinner and includes your company logo displayed on custom printed wine collars. A slide supplied by yourselves will also feature on the rolling PowerPoint in the exhibitor hall.

The **Bronze Gamma Sponsorship** will also include 1 conference tickets and 1 dinner ticket.

This sponsorship also includes a social media announcement of your sponsorship and the option to include a half page advert in either the Event Handbook or the IfSE members newsletter ePreview.

- Logo on Event website
- Logo in handbook on sponsors page
- PowerPoint slide or flyer on table
- Wine at event dinner with your company logo displayed on custom wine collars
- Dinner ticket x1
- Social media detailing sponsorship
- Half page advert in handbook or ePreview
- Conference ticket x1



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 Contact events@ifse.org.uk

If you would like to secure a sponsorship opportunity for ASEC 2026, please email the events team at events@ifse.org.uk. *Early booking is recommended.*

On receipt of a request to sponsor at ASEC 2026, we will issue the agreement, and terms and conditions.

Other Opportunities

The IfSE Events Team is happy to discuss suggestions with organisations who may wish to do something that is not outlined in this document.

To discuss any potential ideas that you have in mind, or to obtain further information regarding any of the opportunities listed above, please contact the events team at events@ifse.org.uk

For any queries please email events@ifse.org.uk

#ASEC2026UK

www.asec2026.org.uk